

**2017 NBA All-Star Technology Summit  
Smart Play**

The Roosevelt Hotel  
130 Roosevelt Way

**Friday, February 17, 2017**

Summit Registration

Registration Opens: 7:30 a.m. (Waldorf Astoria Ballroom – Mezzanine Level)  
Technology Summit Begins: 8:30 a.m. (Roosevelt Ballroom – Mezzanine Level)

The Technology Summit registration desk will open at 7:30 a.m. on the morning of the event. Please check in with our staff at the registration desk upon your arrival where you will receive your credential and program guide.

A buffet breakfast will be served beginning at 7:30 a.m., and the Technology Summit will begin promptly at 8:30 a.m. We encourage you to arrive early.

Please note that there is no assigned seating for this event, and be reminded that your invitation to the Technology Summit does not include a guest and is non-transferable.

NBA Cares All-Star Day of Service & Summit Attire

Participants in the Technology Summit will also have an opportunity to join our NBA Cares All-Star Day of Service to help give back to those in need. We will partner with KaBOOM! and Rebuilding Together to roll up our sleeves and build a playground, refurbish homes and create a community garden to benefit children and families in New Orleans. If you plan to participate, we encourage you to wear (or bring) “working” attire to the Summit. For additional information on Day of Service activities, log on to our event website at [techsummit.nba.com](http://techsummit.nba.com) and click on “Day of Service.” If you plan to attend the Summit only and not participate in Day of Service, the attire is business casual.

Technology Summit Office Contact

If you should need to reach the Technology Summit Office for any reason upon your arrival to New Orleans, please call 201-590-3901 (as of Tuesday, 2/14).